



Apex was the Baldwins' family home; dark dots indicate a "German" dance was once held there.



PHARMACIST SAM BALDWIN took charge of organizing the June German Balls and booking the bands in advance. The dance became a kind of homecoming event, drawing relatives and friends back to Martinsville for the annual event.

DURING THE BALL, Fayette Street businesses reportedly stayed open all night. Vendors lined the sidewalks selling burgers and ham biscuits, fish sandwiches and "snowballs" to spectators and dancers, while thousands of people walked shoulder-to-shoulder on Fayette and between Barton and Spencer where traffic was blocked for the evening.

Come Win the Big Cash Prize

One Big Spot Dance with Big Cash Prize. You may Sit on the Lucky Spot and Win that Big Cash Prize of

\$50.00

ADMISSION:

Advance ticket (including tax) \$1.25
 At Door (including tax) \$2.00
 Reserved Section for White Spectators \$1.00

Get your tickets early while they last!

Special Added Attraction

MONCIE and MONCIE—Duette—Piano and Guitar

Don't miss this Annual June Ball, held in Martinsville each June, at which 5,000 people are expected to attend this year. Busses running from Raleigh, Durham, Burlington, Reidsville, Leaksville, Danville, Roanoke and other cities will bring hundreds to this Gala June German Ball. Make your plans now to be among this happy throng on

FRIDAY, JUNE 10th — 10:00 to 4:00 A. M.

All Business Places Will Remain Open All Night

—Martinsville June German Ball program, back cover, circa 1938



June German Ball memories are still being collected by FAHI; Beverly Millner provided the photo of Sam Baldwin and Alberta Wilson provided the program.

WORKING AND PLAYING ON FAYETTE STREET: an exhibit created through the partnership of the Virginia Foundation for the Humanities and the Fayette Area Historical Initiative.

